



PROGRAMS FOR WORKING PROFESSIONALS



Boston University Questrom School of Business

We know you've got a lot on your plate. And that you're hungry for more.

At Questrom, our programs for working professionals are carefully crafted for ambitious leaders like you who want to drive your professional development forward without sidelining your career.

Whether you're looking to advance in your current job, switch career paths altogether, gain practical, first-hand business knowledge, or all of the above, there's a program for you at Questrom.

We've thought about all the challenges you'll face while taking classes and working at the same time, and we know how important it is for you to get the most out of your experience—that's why we've tailored our programming to be flexible, applicable, and community-driven. With a myriad of resources within Questrom and Boston University at large, Questrom is committed to making sure you're learning—and living—to your fullest potential.

Here, it's all yours for the taking—and you won't have to put anything else in your life on hold.

PROFESSIONAL EVENING MBA

YEARS OF WORK EXPERIENCE: 2 – 11 (MID 80% RANGE)

TIME TO PROGRAM COMPLETION: 2 – 6 YEARS

You're a working professional looking to make a real impact, not only at your organization, but in your entire industry. You want a well-rounded curriculum that gives you both indispensable business fundamentals and the option of tailoring your degree to be as broad or specific as you want. And you want to keep working while you study.

The Questrom Professional Evening MBA (PEMBA) offers the ability to continue working while giving you access to the same world-class resources as our full-time MBA students. Designed around your workday, the PEMBA schedule consists of evening classes with some Saturday and intensive offerings. With three tracks to choose from—cohort, flex, and accelerated core—you'll choose to learn on your own time, at your own pace, and focus on what you want. No matter your track, you can customize your degree by concentrating in one focus area, diving deeper with multiple focus areas, or keeping it high-level with none at all. You can also pursue one of our specializations—our Health Sector MBA and Social Impact MBA programs—in a city considered the capital of both industries.

EXECUTIVE MBA

YEARS OF WORK EXPERIENCE: 8 – 24 (MID 80% RANGE)

YEARS OF MANAGERIAL EXPERIENCE: 4 – 15 (MID 80% RANGE)

TIME TO PROGRAM COMPLETION: 22 MONTHS

You're a successful and experienced manager. Your career is well on track and running smoothly—and you don't want to stop progressing. You're looking to develop general, fundamental business skills through an integrated curriculum. And you're ready to emerge from a program as a confident, extraordinary leader.

The Executive MBA (EMBA) program goes beyond abstract business theory—in every class, you'll learn practical solutions to real-world problems you can apply to your challenges at work the very next day. EMBA students are accomplished managers from a vibrant mix of industries, including biotech, finance, marketing, and nonprofits. EMBA courses include both on-campus and virtual learning. On-campus learning takes place during one weekend per month, with virtual learning occurring on one weekday evening per month, an international field seminar, and two full residence weeks at the beginning and end of the program. Rest assured, the EMBA curriculum works with your busy schedule.

EXECUTIVE MASTER IN BIOPHARMA LEADERSHIP & INNOVATION

YEARS OF WORK EXPERIENCE: 8 – 12 (ESTIMATED AVERAGE)

TIME TO PROGRAM COMPLETION: 16 MONTHS

You're a professional well into your career in the life sciences field on the fast track to advancing within your organization. You want a deep dive into leadership and innovation within the biopharma industry, but aren't looking for the full range of topics covered with an MBA. You're curious to discover the unique challenges that come with innovating in the biopharma industry—and you're ready to get started immediately.

The new Executive Master in Biopharma Leadership & Innovation (EMBLI) will prepare you to excel in this distinctive and rapidly-evolving industry. You'll learn how to define product value from multiple perspectives, including patient, provider, payer, and shareholder. You'll also learn how to execute a new product strategy across all departments. This program is delivered in an executive format, through intensive instruction and designed so you can continue working full-time throughout.



ZACH SHULKIN

**EXECUTIVE MBA
MANAGEMENT CONSULTANT, VYNAMIC**

When Zach was considering various executive MBA programs, he knew he wanted a smaller program that would allow him to form meaningful relationships and learn from his peers. When he enrolled in Questrom's Executive MBA program, the community he found proved that he had made the right choice. "Our community was an amazing cohort of professionals from all walks of life. Everyone had different degrees of experience and expertise—I can't recall too many classes where at least one person didn't have some first-hand experience solving the problems we were solving in class. There aren't a lot of opportunities in life where you'll be able to have such a diverse group of professionals in such a comfortable environment where everyone can talk openly and freely. The people were incredible, and we learned so much from each other and our different experiences. That's something I truly value and utilize every day."

**"Just by being enrolled in the program,
I've built my credibility."**

- MOURINE JAHENDA, PROFESSIONAL EVENING MBA

ALEXA WONG

**PROFESSIONAL EVENING SOCIAL IMPACT MBA
SENIOR ACCOUNT EXECUTIVE, O'KEEFE & COMPANY**

While Alexa's political science major and comparative literature minor might not seem like the typical background of an MBA student, at Questrom, there's no such thing; students come from every academic discipline under the sun. With the Professional Evening MBA program, Alexa has been able to tailor her degree to support her career goals with various course offerings—something that made Questrom stand out to her. Since being at Questrom, she's taken classes in things like negotiation, corporate social responsibility marketing, and marketing social change. "No matter what your interest is, PEMBA—and Questrom—have it. It's just a matter of navigating it and putting it all together to create your career path. Here, you can explore it all."





DORIA NATHANSON

**PROFESSIONAL EVENING MBA
CORPORATE MARKETING MANAGER, SHEEHAN FAMILY COMPANIES**

Doria chose the Professional Evening MBA program because she wanted to align her existing design knowledge with a business framework to help her grow as a marketer. "That's the theme of why I'm here; I'm bridging the gap between those two skill sets. One of the biggest drivers for me was to arm myself with some of those tools that I would need to justify some of our marketing decisions. Now, I have this toolkit that I can reference. Having that has really made me confident in my decisions in my current role as a manager and as a consultant in all of our companies across the country, and that's been invaluable to me."

ERIN COX

**EXECUTIVE MBA
PRESIDENT, UASPIRE**

Throughout her time at Questrom, Erin found herself constantly discovering ways to apply what she learned in the classroom to her day job. "One example that comes to mind was when I was tasked with leading my organization through a strategic planning process, the majority of which coincided with the EMBA Strategy class. This enabled an awesome interplay between the academic content offered at school and the real-life experience I was gaining at work—I shared class readings with my colleagues and work scenarios with my classmates. This all resulted in richer, more productive, and more successful experiences in both arenas."



LOUIS CHABOT

**PROFESSIONAL EVENING HEALTH SECTOR MBA
FINANCE MANAGER, SURGICAL SERVICES,
WOMEN & INFANTS HOSPITAL**

With an undergraduate degree in nutrition and a business minor, Louis always knew he was interested in both health and business management. He chose the Professional Evening MBA program because he felt the flexibility would allow him to grow both his career and his personal life. "With the PEMBA flex track, I've been able to take more classes when I can and cut back when I need to. Since I've started the program, I've bought a house, had two children, and even started a new job—and getting my MBA has been able to fit in with all of that."

You're on a roll. Don't stop.

As a working professional, we know convenience is non-negotiable—but that doesn't mean you should forfeit quality. Thankfully, at Questrom, you'll get both—and more. Take a look at a few of the ways Questrom makes it easy to earn a degree without sacrificing momentum.

SCHEDULES DESIGNED WITH YOU IN MIND

We've thoughtfully paced our programs to ensure that while you're learning, you're still keeping up on what matters most at work and at home. With flexible options, like weekend and evening courses, and even virtual learning, you'll have no trouble earning your degree on your time.

APPLY WHAT YOU LEARN INSTANTLY

By working and taking classes in tandem, what you're learning will be top of mind as you take on daily challenges at work. No need to dig through old class notes—what you learn in class, you'll be able to translate to your organization immediately.

THE BEST OF BOTH WORLDS

At Questrom, we keep program sizes small so you'll really get to know your classmates and professors. You'll experience the small-school feel with one-on-one career advising and developing relationships with professors and classmates. As part of a larger university, you'll also have access to big-school resources like networking events, institutes and research centers, and even a dedicated on-campus student innovation center.

CONVENIENTLY LOCATED

Questrom is conveniently located in Kenmore Square, a hub for MBTA trains and buses, meaning it's easy to get here and get around. It also makes it easy to access key industries like biotech & life sciences, financial services, healthcare, venture capital—just walk out our doors and you're there.

EXPAND YOUR NETWORK

When you come to Questrom, you become a part of a network of lifelong learners—51,000 Questrom alumni and more than 340,000 BU alumni to be exact. You'll be surrounded by driven professionals like yourself. You'll forge meaningful connections with like-minded classmates who are leaders in their own organizations. You'll grow your network tenfold by connecting with the Questrom community.

COMMUNITY MATTERS

A vibrant and diverse learning community, filled with passionate, experienced professionals and highly skilled professors, awaits you at Questrom. We strive to bring a variety of professional, industry, and life experiences to each of our programs, cultivating a collaborative and supportive community.

LEARN FROM TRAILBLAZERS

You'll find mentors among our world-renowned faculty, made up of entrepreneurs, innovators, market experts, researchers, best-selling authors, and more, each of them backed by years of experience—both in teaching and in their fields.

LEARN MORE.

- Read about other graduate students in our working professional programs on our website.
- Discover more about our community by attending an event on-campus, virtually, or in a location near you.
- Take the next step and apply.

Find everything you need at bu.edu/questrom or reach out at 617-353-2670 or mba@bu.edu.