

CHALLENGE YOUR THINKING, NOT YOUR SCHEDULE

EXECUTIVE MBA

QUESTROM'S EXECUTIVE MBA, SEAMLESSLY INTEGRATED INTO YOUR LIFE.

You set high expectations for your organization, your results, and yourself. You're eager to make a change in your field. If this sounds like you, Questrom's Executive MBA (EMBA) program is right for you.

FACE REAL CHALLENGES

You'll learn to solve real business challenges in their full complexity. You'll apply what you learn to add value to your organization right away in a program that's carefully crafted with your work-life balance in mind.

CAREER ADVANCEMENT

You'll see new doors begin to open left and right. Don't just take our word for it—EMBA graduates report an average salary increase of 15%, and 95% say the program increased their ability to be promoted.

UNIQUE LEARNING COMMUNITY

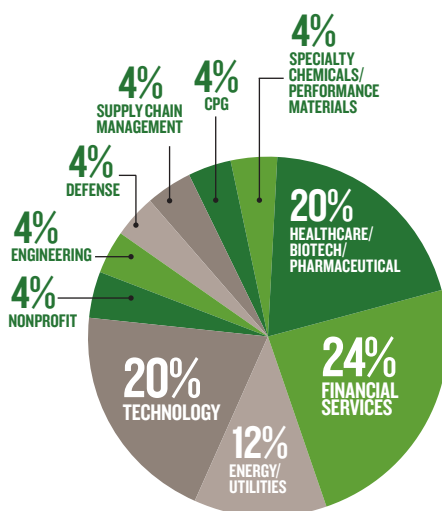
Here, you'll learn alongside classmates who are industry experts and from professors who are trailblazers in their fields. You'll grow through powerful connections with your classmates. What's more, BU is among the top research institutions in the world, situated in an international hub of innovation.

APPLY YOUR KNOWLEDGE

What you study in the classroom will drive change in your work immediately. Guided by professors and informed by the expertise of your classmates, you'll constantly discover ways to apply your new leadership skills at work. Get ready to share new insights and add significant value to your organization—starting on day one.

OUR COMMUNITY

The vibrant and diverse community of learners in EMBA is a defining hallmark that distinguishes us from other programs. Executive MBA students at Questrom are accomplished managers from a wide range of backgrounds. Our students have the intense drive to master both school and work successfully, the academic prowess to succeed in a rigorous and stimulating program, and the readiness to learn as much as they possibly can.



PROFESSIONAL EXPERIENCE

8-24 YRS

MID 80% RANGE

MANAGERIAL EXPERIENCE

4-15 YRS

MID 80% RANGE

GENDER SPLIT, FEMALE TO MALE

35%/65%

DESIGNED WITH YOU IN MIND.

EMBA is crafted to provide you with learning opportunities both in the classroom and beyond, delivered in a convenient format that integrates with your life. Reinforced by the expertise of your classmates and the guidance of your professors, you'll constantly discover ways to apply your new leadership skills at work.

You'll get the chance to explore three specialty sectors critical to today's global economy: digital technology, health & life sciences, and social enterprise & sustainability. Within Questrom, we have faculty whose interests cluster around these sectors, which ground your curriculum in reality and keep you on the cutting edge. Technology is an integral part of your success. We've designed our Executive MBA experience to reflect that. Rather than stand-alone online courses, virtual learning is integrated into the curriculum every step of the way.

PROGRAM FORMAT

INTEGRATED MODULES AND COURSES:

On-campus class
weekends take place
Thursday through
Saturday, once per month.

VIRTUAL LEARNING:

In between your
on-campus weekends,
you'll have monthly
virtual class sessions
on Tuesday evenings.

RESIDENCE WEEKS:

The program begins and
ends with one residence
week, a Monday through
Friday schedule focused on
leadership competencies
and opportunities.

INTERNATIONAL FIELD SEMINAR:

You'll travel with your
class on an 8-10 day trip
in the spring of your
second year.

SEPTEMBER 2020–JULY 2021

YEAR 1

Residence Week:

Leadership Challenges & Opportunities
September

Quantitative Toolkit
October

Module 1: Comprehending the Environment
November–February

Module 2: Understanding Organizations
March–May

Law & Ethics
June–July

AUGUST 2021–JUNE 2022

YEAR 2

Module 3: Creating Value in the Market
August–November

Innovation & Design Thinking
December–January

Global Environment:
International Field Seminar
March

Module 4: Entrepreneurship
February–May

Residence Week: Leading Change
June

THROUGHOUT THE PROGRAM

Collaboration skills including teaming, leadership,
and self-awareness along with executive
coaching are infused throughout the program.

ADMISSIONS REQUIREMENTS

We select EMBA students based on various factors, including professional background, academic record, and accomplishments. For us, it's all about balance: we strive to bring a variety of professional, industry, and life experience to every class. For a full list of admissions requirements, please visit our website at bu.edu/mba-admissions.

ORGANIZATIONAL SUPPORT

Our executive format allows you to thrive in the classroom and at the office. You'll expand your skill set and continue advancing your sponsoring organization—one that will benefit from your growth. Because so much of the learning in the EMBA program comes from sharing knowledge in the classroom, class attendance is a critical element of the program. Students are required to obtain a letter of organizational support as part of their application materials.

APPLICATION DEADLINES

AUGUST 2020 ENTRY

| COMPLETED APPLICATION RECEIVED BY | ADMISSION DECISION SENT BY | TUITION DEPOSIT DEADLINE |
|--------------------------------------|-------------------------------|-----------------------------|
| OCTOBER 10 | NOVEMBER 8 | NOVEMBER 25 |
| JANUARY 6 | JANUARY 31 | FEBRUARY 19 |
| MARCH 16 | APRIL 13 | MAY 6 |
| APRIL 29 | MAY 22 | JUNE 10 |

ADMISSIONS INFORMATION

For admissions requirements and ways to connect with us, please visit our website. Ready to apply? If you have any questions, please contact the Graduate Admissions Office at 617-353-2670 or execmba@bu.edu.

 [LEARN MORE & APPLY AT BU.EDU/MTA](https://bu.edu/mba)

SCHOLARSHIPS

Questrom offers a number of merit-based scholarships to aid you with the smart investment you are making in the Executive MBA program and your future.

TAKE THE NEXT STEP

Take advantage of any of our resources below to help you find out if EMBA is right for you.

- **Information Sessions:** Learn more about the program and talk to alumni during an on-campus information session. Meet us off-campus for lunch events and networking hours.
- **Class Visits:** Sit in on a class to experience our vibrant learning community for yourself.
- **Webinars:** Our 45-minute online sessions stream at lunchtime and include a program overview and Q&A with the EMBA team.
- **Program Pre-Assessment:** Submit your resume to execmba@bu.edu for feedback from our admissions team.